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The Dwyer Group[®] Companies Offer Service Discounts for Educators *Partnership with Access Development rewards teachers and educators*

WACO, Texas (April 6, 2007) – *The Dwyer Group* has six franchising companies in the service industry that now offer service discounts to over 2.2 million educators and support professionals nationwide. The ongoing reward will be offered as part of a loyalty program provided by Access Development to 40 of the country's 50 National Education Association (NEA) affiliated state education associations.

Aire Serv[®], Glass Doctor[®], Mr. Appliance[®], Mr. Electric[®], Mr. Rooter[®] and Rainbow International[®] will offer downloadable coupons on Educator Access Web sites. Teachers and education staff can search by postal code or city to receive a list of offers available in their areas.

"*The Dwyer Group* appreciates everything teachers do to serve our children and help them learn," said Mike Bidwell, president of *The Dwyer Group*. "This discount program is one way to thank educators for their service."

The Dwyer Group service companies can help teachers with many home maintenance problems that are difficult to solve while teaching a full day and planning at night:

- *Aire Serv* – installation, maintenance and repair of heating, ventilation, air conditioning and indoor air quality systems with more than 100 locations nationwide;
- *Glass Doctor* – complete glass replacement, service and repairs to the automotive, residential and commercial markets at more than 400 locations in the United States and Canada;
- *Mr. Appliance* - the only franchise providing full-service appliance service and repair with more than 100 locations across North America and Hawaii;
- *Mr. Electric* - electrical installation and repair services from more than 160 locations worldwide;
- *Mr. Rooter* - the largest all-franchised, full-service plumbing and drain cleaning company in the world with approximately 300 franchises worldwide; and,
- *Rainbow International* - global franchise operation offers full spectrum of restoration and cleaning services at more than 330 locations worldwide.

In addition to the millions of educators who will see *The Dwyer Group* companies, Access Development will promote the businesses to another 14 million consumers who participate in its affinity member benefit programs across the United States.

"Access is delighted to welcome *The Dwyer Group* franchise companies to our family of affinity benefits. We search for the best companies and most consumer-friendly brands to promote to our exclusive member base and believe that *The Dwyer Group's* service coverage combined with its brand strength will add tremendous value for Access members everywhere," said Eric Thiels, director of partnership marketing for Access Development.

Coupons will be valid at participating locations only. Coupons are not valid with any other offer or promotion. Coupons must be presented with an Access membership card to receive the discount. Discounts are limited to one per customer.

About Mr. Appliance[®]:

Mr. Appliance[®] is North America's largest appliance repair franchise system. Established in 1996, its franchises feature full service residential and commercial appliance maintenance and repair. Recognized by Entrepreneur magazine's Franchise 500, Top 101 Home-Based Franchises and ranked Top Home Repair Franchise System, Mr. Appliance[®] has 130 locations throughout the United States and Canada. Mr. Appliance[®] is a subsidiary of The Dwyer Group, Inc. For more information, visit www.mrappliance.com.

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